



SHENANDOAH SHINE AND #YES2MOTORSPORT RENEW PARTNERSHIP FOR INAUGURAL SHENANDOAH SHINE GREAT LAKES 100

*Event follows in footsteps of December's successful
Group Therapy 100 at Crandon*

#Yes2Motorsport is pleased to welcome the return of Shenandoah Shine as the title partner of the Shenandoah Shine Great Lakes 100, a unique endurance off-road team event using the iRacing platform. On Thursday, April 21, teams will utilize the Pro 4, Pro 2 Lite, Subaru WRX STI, and Volkswagen Beetle Lite to take on a 100-minute event at the virtual Bark River International Raceway, featuring live pit stops and driver swaps. Registration is open now at <https://forms.gle/EuycWX9mi8uCxFpv5>.

"Shenandoah Shine is excited to partner with Yes2Motorsport for another exciting event!" said Shenandoah Shine founder Garrett Delph. "We had a blast in the Group Therapy 100 at Crandon over the holidays, and are looking forward to returning to the track at Bark River in one of the most unique events on iRacing."

The format debuted on Christmas week 2021 with the inaugural Shenandoah Shine Group Therapy 100 at Crandon International Raceway, where Factory Simsport drivers Crystal King and Keaton Swane teamed up to score the overall victory. More than three dozen teams, representing top off-road organizations like Jim Beaver eSports, prominent iRacing leagues like CORT and Pretend Racing Online, and numerous Shenandoah Shine-backed entrants comprised the inaugural entry list. Top finishing teams in each class received one dollar per winning driver, while additional prizes were made available for class winners and other top performers by Shenandoah Shine and its partners.

The Shenandoah Shine Great Lakes 100 will once again be broadcast on Racecraft TV, home to premier iRacing off-road events like the Virtual Off-Road Racing Series and Racecraft TV RX. A full event and broadcast schedule will be released in the coming days.

Shenandoah Shine is a lifestyle brand focused on shining a bright light on life in the Shenandoah Valley and greater Appalachia. We create apparel, create digital content, and also have an iRacing community. Shenandoah Shine will support multiple teams in the Great Lakes 100, with a full slate of team lineups to be announced in the coming days. To visit the Shenandoah Shine store and learn more, visit www.ShenandoahShine.co or www.facebook.com/shenandoahshine.

[Click here](#) to register for the Shenandoah Shine Great Lakes 100, and [click here](#) to join the #Yes2Motorsport iRacing league. Be sure to follow @shenandoahshine and @yes2motorsport on Twitter for more information about the Shenandoah Shine Great Lakes 100, Shenandoah Shine, and #Yes2Motorsport events.

**SHENANDOAH SHINE GREAT LAKES 100
THURSDAY, APRIL 21, 2022 | RACECRAFT TV**